

MERLYNN

Digital Consultants

Virtual expertise for a digital world

## Quarterly Bulletin

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# Digital Consultants

## Digital Twins for a digital world

When it comes to managing risk the need for human expertise hasn't changed - what has changed is the speed and scale at which organisations are required to make decisions.

Virtualising human expertise enables organisations to support high risk decision making through real-time access to the insights and advice of specific subject matter experts.

### Human Expertise

Organisations employ consultants for various reasons:

- to gain access to a specialised skill set that might not exist in-house
- to bolster an existing skill set
- to provide an independent opinion or view point



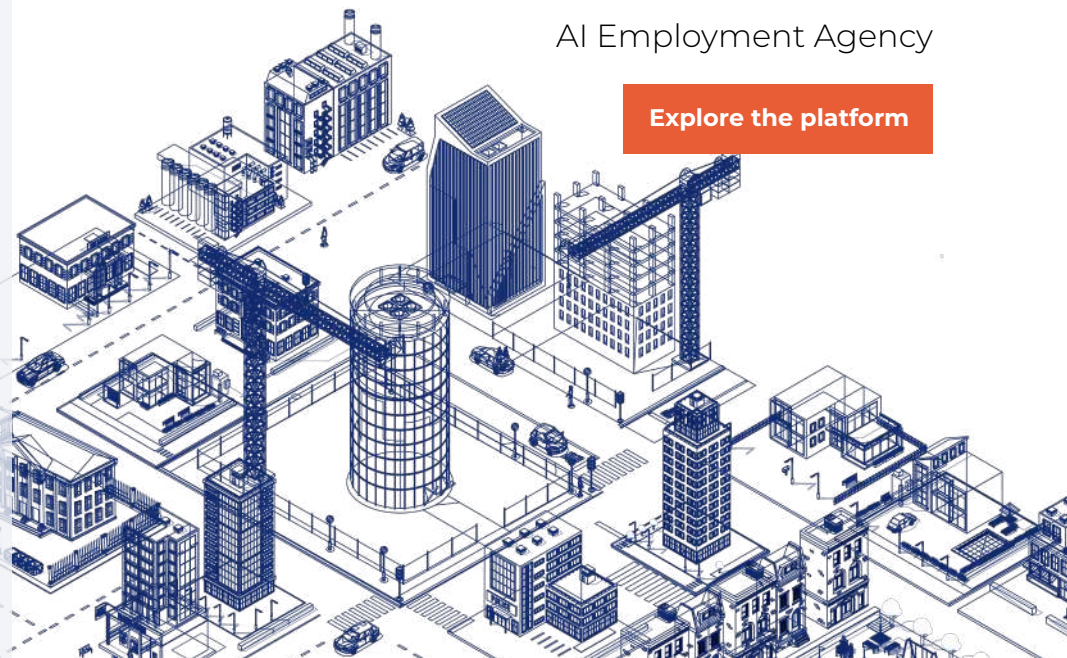
Organisations employ these highly specialised people to **help manage risk and ensure that they are making well informed decisions**. Even with the benefit of data-driven insights many **high risk / high consequence decisions continue to rely on human expertise** (insight, intuition and domain knowledge coupled with business acumen, ethics and empathy) for appropriate decisions and next best actions.

*The challenge is that our instant society demands instant responses. For organisations to survive and thrive in the digital era they need access to the knowledge and insight of experts in real-time.*

Merlynn's Digital Twins recruitment platform - the *AI Employment Agency (AIEA)* is making real-time access to human expertise a reality.

AI Employment Agency

[Explore the platform](#)



# The AI Employment Agency - AIEA

TOM™, our Tacit Object Modeler, digitally replicates the decisions, advice, and insights a human expert would be employed to provide.

On the AIEA platform human experts use the TOM™ technology to build and upload their decision-making digital twins.

Organisations browse online for the expertise they need, and, within minutes, download these Digital Twins.

Employing a Digital Twins gives the organisation real-time access to the advices of human experts from anywhere in the world.

Q Insurance Expertise



## Digitised expertise revolutionises the way organisations approach risk and engage with human experts:

- Digital expertise enables organisations to gain **access to specialist knowledge and insight 24/7 365** days a year.
- Digitally **embedding this knowledge into every transaction** dramatically reduces risk.
- Digitised expertise enables organisations to **access more than one expert (a panel of experts) simultaneously**.
- Digitised expertise is not confined by physical borders -- meaning organisations can digitally employ **expertise from around the globe**.

Digital Twins created with TOM™ are already deployed in various banking, insurance and other high risk environments assisting organisations to more efficiently and effectively manage risk.

Read our case study on an insurance underwriting environment that is making use of external expertise to assist in understanding risk. The same concept could be deployed in almost any environment that would benefit from the insight of external subject matter experts

[Read more](#)